


Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Line		Line Type / Break Type (Ref #)		Dates		Sec	Length	Run Times		SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered																								
1.0	Normal Line / SPOT	09/04/12-09/07/12		4	:30	7A- 8A (ET)			1		X	X	X	X				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		8/28/12																								
2.0	Normal Line / SPOT	09/04/12-09/07/12		4	:30	8A- 9A (ET)			1		X	X	X	X				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		8/28/12																								
3.0	Normal Line / SPOT	09/04/12-09/07/12		4	:30	9A- 9:30A (ET)			1		X	X	X	X				1	\$500.00	\$500.00	WHDH Boston (WHDH)		8/28/12																								
4.0	Normal Line / SPOT	09/09/12-09/09/12		4	:30	10:27A- Meet the Press			1							X		1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		8/28/12																								
5.0	Normal Line / SPOT	09/04/12-09/07/12		4	:30	4:30P- 5P (ET)			1		X	X	X	X				1	\$600.00	\$600.00	WHDH Boston (WHDH)		8/28/12																								
6.0	Normal Line / SPOT	09/04/12-09/07/12		4	:30	6:30P- NBC Nightly News			2		X	X	X	X				2	\$3,000.00	\$6,000.00	WHDH Boston (WHDH)		8/28/12																								
7.0	Normal Line / SPOT	09/04/12-09/07/12		4	:30	7P- 7:30P (ET)			1		X	X	X	X				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		8/28/12																								
8.0	Normal Line / SPOT	09/04/12-09/07/12		4	:30	7:30P- 8P (ET)												1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		8/28/12																								
9.0	Normal Line / SPOT	09/06/12-09/06/12		4	:30	7:57P- America's Got Talent												1	\$12,000.00	\$12,000.00	WHDH Boston (WHDH)		8/28/12																								
10.0	Normal Line / SPOT	09/09/12-09/09/12		4	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL												1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		8/28/12																								
CONFIRMATION CONTRACT																																															
Accepted-Agency/Advertiser:												Accepted-Station:												Date:												Comments:											



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

GMMB
3060 K St. NW
Suite 100
Washington, DC 20007

Contract # 47656

09/04/12-09/09/12

Last Modified 08/28/12

Date Entered 08/28/12

OBAMA FOR AMERICA (2353)

GMMB (1182)

POLITICAL CANDIDATE (1051)

Est 1536- OFA Sked A 9.4-10.1 (27348)

Shiebler, Charles (1011)

WHDH

Local/Political Candidate Agency

Standard

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

By Broadcast Month

Sep. 2012	11	\$34,100.00
WHDH Boston (WHDH)	Spots	Rate
Grand Total:	11	\$34,100.00

CO-OP

Entered By

Last Modified

Date Entered

No

Charles Shiebler

08/28/12

08/28/12

Package Deal

Order Type

Demo

Headline #

Normal

Commission %

Commission

Net Total

15.00

\$5,115.00

\$28,985.00

Sales Tax